



2025

GREEN CITY Chiang rai



9-13/02/2025



HARC.ASIA
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Research
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CHIANG RAI GREEN CITY 2025

Cultural
Nature & City Life

CHIANG RAI GREEN CITY Preparation Meeting for the AIPH International Green City Conference, 2025

AIPH organises regular Green City conferences to keep our members, partners, and supporters up to date on Green City developments. Held in different regions around the world, and focussing on specific aspects of urban greening, these conferences provide a forum for ornamental producers, business in the supply chain, landscape practitioners, and leading authorities to interact and learn about the latest trends and developments in the science and practice of living green in urban environments.

2025 International Conference (AIPH International Green City Conference, 2025) of the International Association of Horticultural Producers (AIPH), which will be an International event. Corresponding to Thailand's large-scale exhibition is the World Horticultural Expo. Udon Thani Province 2026 and Nakhon Ratchasima Province 2029 to find ways to support the Chiang Rai Green City Conference 2025 to achieve its goals according to the next objective.

life has depended on nature since ancient times, mainly on plants. Learning to use plants for survival, passed down through generations, is known as indigenous wisdom, crucial for communities' survival.

Cultural Ethnobotany Coexistence Between Humans and Trees: Birth of a New Life

Cultural ethnobotany, the traditional knowledge of using plants for survival, plays a key role in developing Green Cities. Human life has always depended on nature, particularly plants, and this indigenous wisdom is crucial for community survival. By integrating this knowledge with modern urban planning, cities can create sustainable green spaces that promote environmental health, community well-being, and ecological balance. This approach strengthens the connection between people and nature, while also preserving cultural heritage and fostering long-term resilience in urban development.

8AIPH 9 SDGs





Keynote Speaker
Green City Conference
Prof. Dr. Vanchai Sirichana
Chairman of Mae Fah Luek University

"Mae Fah Luek University: Green journey from its past to the present"



Keynote Speaker
Green City Conference
Kotchakorn Voraakhom
Landscape Architect

"Nature-Based Solutions to Increase Urban Adaptability"

2025 GREEN CITY CHIANG RAI

Cultural Nature & City Life

Conference Cultural Nature

Coexistence Between Humans and
Trees : Birth of a New Life
Chiang Rai
Thailand

keynote speaker



Keynote Speaker
Green City Conference
Assoc. Prof. Surasak Kangkhao
King Mongkut's Institute of Technology Ladkrabang
Faculty of Architecture, Department of Architecture
National Outstanding Lecturer Award - Fine and Applied Arts

"Shaping the Future of Ecological Urbanization
through hidden Truths"



Keynote Speaker
Green City Conference
Prof. Dr. Jakob Brandtberg Knudsen
Dean of Architecture at the Royal Danish Academy

"Architectural education enriched our discussions on
urban development and sustainable design practices"



Keynote Speaker
Green City Conference
Prabhakorn Vadanyakul
President - Architect Council of Thailand
National Award Architecture

"Sustainable Urban Development and Green
Innovation: The Wang Chan Project by IEEC Rayong"



Keynote Speaker
Green City Conference
Asst. Prof. Perrine Hamel
Asian School of the Environment, Nanyang
Technological University, Singapore

"Low cost options for city greening: from
the South East Asia perspective"



Keynote Speaker
Green City Conference
Prof. Emeritus Dr. Geoffrey A. Cordell,
Natural Products Inc., Evansville, IN 47011, USA and College of
Management, University of Florida, Gainesville, FL 32610 USA

"Exploring and Applying Ecopharmacognosy to
Promote Green City Development and Sustainable
Natural Resource Use"



Keynote Speaker
Green City Conference
Mr. Felix Loh
CEO Gardens by the Bay Singapore

2025 GREEN CITY CHIANG RAI

Cultural & City Life

Planning for sustainable living is essential for our past, present, and future. Our ancestors' wisdom in geography and resource management created thriving cities rich in natural resources, an absolute truth that underscores the importance of sustainable practices. Today, we must continue learning from the past to maintain a strong connection with nature. This connection is crucial for our survival and the planet's, a relative truth reflecting the varying degrees of environmental impact. Embracing sustainability is a responsibility that supports innovative economic models, such as Green City, Wellness City, MICE City, Creative City and others, which combine economic growth with environmental care.

Event Venue, 9-13 Feb 2025

Chiang Rai, Thailand Cultural Nature Coexistence Between Humans and Trees : Birth of a New Life "

Day 1 : Sat 8 Feb	Arrival of AIPH Board member
Day 2 : Sun 9 Feb	Arrival of delegates AIPH Board meeting Welcome Dinner by CEI
Day 3 : Mon 10 Feb	Expo Conference AIPH General Meeting (AIPH Member only) Expo Conference Dinner
Day 4 : Tue 11 Feb	AIPH Industry Meeting Green Conference Focused Group Workshop : Green City Chiang Rai
Day 5 : Wed 12 Feb	Green City Tour & Site Visit (Full Day)
Day 6 : Thu 13 Feb	Tour of the Area for industry and tourism Farewell Dinner
Day 7 : Fri 14 Feb	Departure to home country

(Draft Update)

Agenda for Green City Conference 2025: Cultural Nature

February 11, 2025 8:30-16:30 hr.

Le Meridien Chiang Rai

Chiang Rai, Thailand

- 8:00-8:30 Registration**
- 8:30-8:45 Introduction to Green City Principles and AIPH Green City**
By AIPH Representative
- 8:45-9:00 Opening remarks: Chiang Rai's Vision for Wellness City**
By Governor of Chiang Rai
- 9:00-9:45 Panel Session 1: Model knowledge**
 - Mae Fah Luang University: Green journey from its past to the present
By Prof. Dr. Vanchai Sirichana, Chairman of University Council, Mae Fah Luang University, Thailand
 - Nature-Based Solutions to Increase Urban Adaptability
By Ms.Kotchakorn Voraakhom, Landprocess Co.Ltd., Thailand
- 9:45-10:25 Panel Session 2: Continuing Green Sustainable Development**
 - Shaping the Future of Ecological Urbanization through hidden Truths
By Assoc.Prof.Surasak Kangkhao, King Mongkut's Institute of Technology Ladkrabang, Thailand
 - Architectural education enriched our discussions on urban development and sustainable design practices
By Prof.Dr.Jakob Brandtberg Knudsen, Dean of Architecture at Royal Danish Academy
- 10:25-10:55 Coffee Break**
- 10:55-12:30 Panel Session 3: Creativity for Green Sustainable Future**
 - Sustainable Urban Development and Green Innovation: The Wang Chan Project by in EEC Rayong
By Prabhakorn Vadanyakul, President of Architect Council of Thailand
 - Cost Options for City Greening: From the South East Asia Perspective
By Asst Prof.Perrine Hamel, Asian School of the Environment, Nanyang Technological University, Singapore

- Exploring and Applying Ecopharmacognosy to Promote Green City Development and Sustainable Natural Resource Use
By Prof.Emeritus Dr. Geoffrey A. Cordell,Natural Products Inc., and College of Pharmacy, University of Florida, USA

12:30-13:30 Lunch

13:30-16:30 Focused Group Workshop: Green City Development for Chiang Rai

- Summary from morning session and clarify Q&A with panellists
Facilitator: Dr.Metinee Srivatanakul
- Focused group workshop for Chiang Rai Green City Development
Facilitator: Asst.Prof.Dr.Apisom Intralawan, Mae Fah Luang University, Chiang Rai, Thailand

Topic	Focused Group Leader	Related Organizations
Green Space Management Urban Green Space Expansion Water System Integration Waste Management and Recycling	Mr.Krod Rojanastien, Chiwasarom	Department of Public Works andTown& Country planning Ministry of Natural Resources and Environment Royal Forest Department , Architect Council of Thailand
Community Engagement Education and Awareness Promotion	Mr.Chatchawan Pringpuangkeo, Chairman of Saem Pringpuangkeo Foundation	Department of Agriculture Mae Fah Luang University, Chiang Rai Technical College, Chiang Rai Rajabhat University
Community Engagement Education and Awareness Promotion	Venerable Vibul Thantecho, Wat Putth Uthayan Doi Insee	Community Development Department Tourism Authority of Thailand, TCEB Municipality, Provincial Administrative Organization

Agenda for Green City Conference 2025: **Nature, Culture and City Life**

February 11, 2025 at 8:30-14:00 hr.

Le Meridien Hotel

Chiang Rai, Thailand

- 8:30-8:45 (15 min) Introduction to Green City Principles and AIPH Green City
By AIPH Representative - TBA
- 8:45-9:00 (15 min) Opening remarks: Chiang Rai's Vision for Wellness City
By Governor of Chiang Rai
- 9:00-9:55 (55 min) **Session 1: Model knowledge**
 - Mae Fah Luang University: Green journey from its past to the present
By (1) Prof. Dr. Vanchai Sirichana, Mae Fah Luang University, Thailand (20 min) – invitation letter
 - Nature-Based Solutions to Increase Urban Adaptability
By (2) Ms. Kotchakorn Voraakhom, Landprocess Co.Ltd., Thailand (20 min) - TBC
 - Q&A (15 min)
- 9:55 -10:50 (55 min) **Session 2: Continuing Green Sustainable Development**
 - Shaping the Future of Ecological Urbanization through hidden Truths
By (3) Assoc. Prof. Surasak Kangkhao, King Mongkut's Institute of Technology Ladkrabang, Thailand (20 min) – invitation letter
 - Architectural education enriched our discussions on urban development and sustainable design practices
By (4) Prof. Dr. Jakob Brandtberg Knudsen, Dean of Architecture, Royal Danish Academy (20 min) – invitation letter
 - Q&A (15 min)
- 10:50-11:20 (30 min) Coffee Break
- 11:20-13:00 (100 min) **Session 3: Creativity for Green Sustainable Future**
 - Sustainable Urban Development and Green Innovation: The Wang Chan Project by in EEC Rayong
By (5) Mr. Prabhakorn Vadanyakul, President, the Architect Council of Thailand (20 min) – invitation letter

13:00-14:00 (60 min)

- Cost Options for City Greening: From the South East Asia Perspective
By (6) Asst. Prof. Perrine Hamel, Asian School of the Environment, Nanyang Technological University, Singapore (20 min) – for AIPH invitation
- Exploring and Applying Ecopharmacognosy to Promote Green City Development and Sustainable Natural Resource Use
By (7) Prof. Emeritus Dr. Geoffrey A. Cordell, Natural Products Inc., and College of Pharmacy, University of Florida, USA (20 min) – invitation letter
- Gardens by the Bay: Innovative Green Tourist Attractions and Beyond
By (8) Mr. Felix Loh, CEO, Gardens by the Bay, Singapore (20 min) – for AIPH invitation
- Q&A (15 min)
- Closing Summary of main conference sessions (5 mins)

Lunch



**Agenda for Focused Group Workshop: Green City Development
for Chiang Rai**

**Tuesday 11 February 2025 at 14:00-17:00 hr.
Le Meridien Hotel Chiang Rai, Thailand**

14:00-14:10 **Welcome remarks**

14:10-14:20 **Summary from morning session and set the stage for discussion**
Facilitator: Dr.Metinee Srivatanakul

14:20-16:45 **Focused group sharing and discussion
for Chiang Rai Green City Development**

• Facilitators :

Assoc. Prof. Surasak Kangkhao,
Assoc. Prof. Dr. Rawiwan Charoensup,
Dr.Metinee Srivatanakul

• Resource Persons: Invited experts (Including the Speakers
from AIPH Green City Conference
in the morning session) from Thailand and abroad

• Participants: Relevant public and private organizations for
Chiang Rai Green City
Implementation discussion

16:45-17:00 **Summary of results from the discussion**